

# Bringing Big Ideas to Meet Your Technology Challenges

In today's hypercompetitive global landscape, keeping your organization at the forefront is not just an aspiration - it's inevitable. This is precisely where our Microsoft consulting services excel.

We offer comprehensive solutions spanning Microsoft 365, Microsoft Dynamics 365, the Microsoft Power Platform (encompassing Power BI, Power Apps, Power Automate, and Power Virtual Agents), and the robust Azure Cloud; you will gain the tools and the vision to transform your organization into an intelligent and sustainable enterprise.

Welcome to the epicenter of innovation and transformation! Web Synergies is your unwavering companion on your journey to SAP transformation with Microsoft.

## Why choose Web Synergies?

We boast a formidable team of over 70 certified Microsoft consultants, each deeply committed to empowering your business with cutting-edge technology.

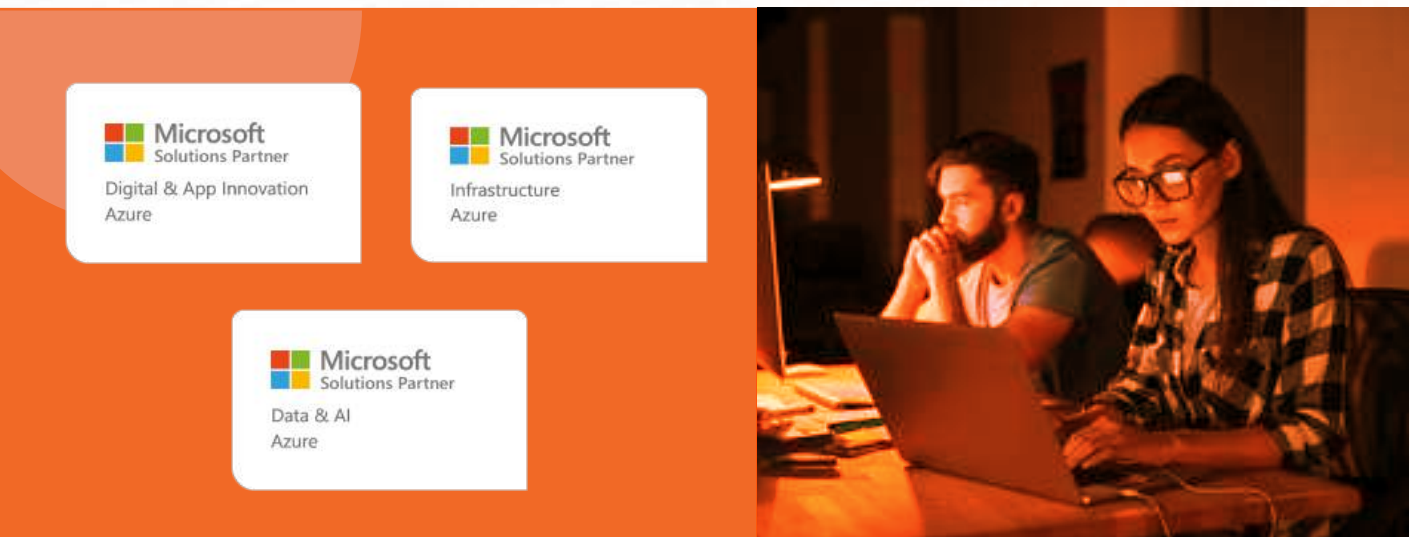
In an era where global business dynamics continually shift and evolve, we stand by your side to navigate the ever-changing realm of Microsoft technology. Whether you operate in healthcare, finance, manufacturing, or any other sector, we empower you to harness the extraordinary capabilities of Microsoft Dynamics 365 to not just adapt but thrive in the dynamic market environment, infusing innovation into every aspect of your business.



# Our Capabilities

**Microsoft Azure:** Unleash the full potential of cloud computing with Microsoft Azure. Our expertise in Azure enables your organization to scale, innovate, and accelerate your digital transformation securely.

**Microsoft 365:** Reimagine productivity and collaboration with Microsoft 365. Our tailored solutions empower your teams to work smarter, communicate seamlessly, and collaborate with agility.



**Microsoft Dynamics 365:** Drive business excellence with Microsoft Dynamics 365. Our deep knowledge of this comprehensive suite of business applications ensures you achieve operational efficiency, customer engagement, and growth.

**Microsoft Power Platform:** Turn ideas into reality with the Microsoft Power Platform. We equip you with the building blocks for creating custom solutions, harnessing data, and automating workflows.

**Microsoft SharePoint:** Foster knowledge sharing and teamwork with Microsoft SharePoint. Our expertise in SharePoint allows you to create powerful intranets, collaborative platforms, and document management systems.

**Microsoft Business Intelligence:** Transform data into actionable insights with Microsoft Business Intelligence. We assist you in leveraging data analytics and visualization to make informed, strategic decisions.





# Microsoft Solution Offerings



Scalable cloud platform powering diverse applications with robust security features.



Integrated business applications driving efficiency, productivity, and customer engagement seamlessly.



Collaboration suite empowering productivity, communication, and secure cloud-based workflows for organizations.



Low-code platform enabling rapid app development, automation, analytics, and business intelligence.



Collaboration, document management, content sharing, intranet, and team collaboration platform.



Data analysis, reporting, dashboards, data visualization, insights, SQL queries, business analytics.





# Microsoft Expertise

## People

- More than 350+ Microsoft professionals globally
- More than 250 hold Certifications on Microsoft Stack
- The average tenure of more than ten years

## Industry Expertise

25 + years of successful project delivery in the Asia Pacific region.



## Success in Market

Customers supported in the Banking & Finance services, Travel and Hospitality, Food and Beverages, Trading operations, Services, Technology, Manufacturing, Retail and Digital Commerce, Education, Real-estate and Construction, Government and Public Sector.



## Vendor Relationship

Over 50+ trusted vendors globally.



## Partner Ecosystem

Global Strategic technology partners with extended resource strength of more 1000+ Microsoft resources.



# Case Study | Microsoft Dynamic 365

**Industry:** Construction & Real Estate

**Products & Services:** Development of Gated Communities, Residential Townships, Commercial Complexes/ Malls, Residential Layouts

## Solution



Provided easy-to-use, customizable Microsoft Dynamics sales CRM based on client requirements. Integration of website and call center application. Aparna ERP system integration to exchange property booking details. Integration of property portals eliminated the manual lead creation by sales executives. Thus leads get created based on qualified lead data received from property portals. Once the lead is qualified and the property has been reserved the information is sent to the rewards system to award the customer.

## Technologies Used



## Project Challenges

Streamline manual, tedious, time-consuming manual sales process to automation.

## Business Value Added



Leads import from property portal, customer follow-up, lead change into opportunity and finally close the lead once the customer is happy. The CRM system integrates with property portals, Finance to fetch and update property booking details. Visibility for property heads and top management by automating the sales process. Increased operational efficiency. Visibility on reporting with dashboard creation.





## Overview

Our client is a global asset management company, sought to enhance their digital infrastructure. Facing challenges with Sitefinity CMS and data center hosting, they migrated to Azure for improved reliability and high availability..

## Challenges:

- Azure environment in Southeast and East Asia for DR and high availability.
- Internal load balancer for web servers with web application firewall.
- SQL Failover Cluster (Active-Passive) and separate network resource groups.
- Jump Server and Development server with Point-to-Site VPN.

## Solution

- Relied on Sitefinity CMS for corporate and country portals.
- Needed firewall, vulnerability management, DR, and high availability for databases.
- Previous environment hosted in a data center.

## HA Configuration:

- Web and File servers synced across regions through VPN Gateway.
- Traffic Manager for seamless changeovers during updates.



## Results

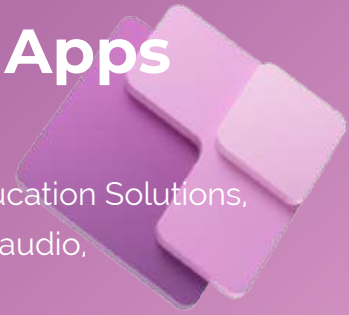
- Solution deployed in 40 days; 20 days of user testing.
- ASP.NET & Sitefinity CMS functionality tested successfully.
- Restricted environment access to Jump Server; enhanced security.
- Successful Qualys Vulnerability Assessment integration.
- Azure VPN Gateway minimized data traffic costs.
- Efficient DR through Traffic Manager DNS priority.
- Stable SQL server high availability configuration.
- Uninterrupted access to country-based portals.
- Seamless multi-country website management.
- Streamlined document publishing on CMS through File server.



# Case Study | Microsoft Power Apps

**Industry:** Appliances, Electrical, and Electronics Manufacturing

**Products & Services:** Medical Imaging Solutions, Corporate & Education Solutions, 4K, HDR, Healthcare, PTZ cameras, IP Live solutions, professional audio, and professional monitor



## Solution



Our team successfully implemented a comprehensive solution for our client using Power Automate, PowerApps, Common Data Service (CDS), Azure, and SAP S/4HANA. We developed a suite of custom applications including the Fixed Asset Management App, Dealer SellThru Collection App, Payment Request App, and Vendor Management App. The CDS served as the robust back-end for these applications, ensuring seamless data integration and consistency.

## Technologies Used

Microsoft  
PowerApps



Power  
Automate



SAP S/4 HANA



## Project Challenges



Our client encountered operational challenges with manual and time-consuming processes in asset management, dealer sell-through collections, payment requests, and vendor management. These processes were error-prone, lacked real-time visibility, and hindered efficiency. A digital transformation was sought to automate and streamline these workflows.

## Business Value Added



Improved Efficiency

Enhanced Accuracy: Integrated CDS with S/4HANA for accurate, consistent data across systems.

Real-time Visibility: Enabled tracking and monitoring of critical processes for immediate insights.

Increased Productivity: Mass upload and workflow reminders improved efficiency and task focus.

Seamless Integration: Power Automate synced transactions between apps and S/4HANA ERP.



# Case Study | Microsoft SharePoint



**Industry:** Appliances, Electrical, and Electronics Manufacturing

**Products & Services:** Consumer Electronics, Energy Solutions, Housing Solutions, Audio-visual solutions, and Corporate Citizenship

## Solution



The project will refresh the SharePoint Intranet portal by providing department users with more flexible content management options without affecting the current intranet business functions. Three departments were selected for the pilot that moved to production successfully. All department sites are set up with ongoing content migration.

## Technologies Used



## Project Challenges

To improve the intranet usage and ensure that content is up-to-date and maintained by the business owner. The standard best practice user interface was designed to help users upload the content and maintain it subsequently.

## Business Value Added

- Common look and feel with master pages
- Standardization of template
- Better content management and access control

